

# NatGroup



Better Taste? NatGroup's Taste

## NatGroup

**NATURALFRUIT CO., LTD.**

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## The Essential NatGroup

NatGroup, a fruit production business, exports 2,000 container-loads annually and prides itself on constantly striving to make global-quality products. The company is formed by a network of five branches, as follows:

- **Natural Fruit Co., Ltd., "Natfruit"**  
production of canned pineapple and pineapple juice concentrate
- **Pranburi Fruit Industrial (2005) Co., Ltd., "Prafic 2005"**  
production of dehydrated fruit
- **Pranburi Fruit Industrial Ltd., Part., "Prafic"**  
production of Aloe Vera; Canned, Pouch, Aseptic Aloe Vera
- **Pranburi Packaging Co., Ltd., "PP"**  
responsible for packaging
- **Pranburi Logistics Ltd., Part., "PL"**  
responsible for transportation



NatGroup is one of the prime enterprises located in Pranburi, Prachuabkhirikhan province, the pineapple capital of Thailand which is responsible for 50% of the country's entire pineapple production.

Established on March 17, 2001, the company's main focus is various pineapple products, including canned pineapple, pineapple juice concentrate, and fruit cocktail. And being based in the home town of Thai pineapple cultivation, we enjoy best access to the high quality raw material of pineapples to feed our production.

Today, Natural Fruit is the core business of NatGroup and two other fruit-processing and canning factories. Pranburi Fruit Industrial (2005) Co., Ltd., better known as Prafic 2005, is Thailand's leading dried fruits company, offering varieties of dried tropical fruits. Prafic is the pride of Thai pioneers who developed Aloe Vera production; another branch supports the main business, NatGroup.

## Quality First

Everything NatGroup does has the aim of achieving global quality. From sourcing raw materials, through storage and checking, processing, developing and delivery, the company strives to be best. At all times, it strictly abides by all applicable laws and regulations and implements the most rigorous international standards. With professional management firmly rooted in the fundamental principles of good corporate governance, the company prides itself on the care it exercises with respect to all its stakeholders, whether customers, staff or shareholders. The company also feels great responsibility and exercises considerable care towards the environment and the communities it touches. And that same attention to detail that NatGroup practices throughout its operations is nowhere more evident than in the consistent exceptional quality of the final product delivered with pride to every end-consumer.



# Natfruit



## Natfruit by Natural Fruit Co., Ltd.

Natfruit serves as a factory for Natural Fruit Co., Ltd., the factory processes and outputs 550 tons of produce per day. As such, it is the main source of the country's entire pineapple production, accounting for 50% of total national output. With a 1,000-strong workforce, the company exports 1,500 containers a year.

With registered capital of 104 million baht and business incentives granted by the Thai Board of Investment, the operation is geared for success and engaged in constant progress. Customers are found both domestically in Thailand and in export markets around the globe. Of the company's significant export volumes, the largest share goes to countries throughout Europe, but the Middle East, Australia, North America and Russia are also dynamic markets of increasing importance.

Always with an eye to being a responsible enterprise, the company purchased an additional adjacent tract of land specifically for the purpose of installing a waste-water treatment facility. Indeed, the land allocated to this purpose comprises some 36 acres or 145,700 square meters, thereby firmly underlining the company's environment-friendly credentials.

## Streamlined Production

Being supplied by its own surrounding pineapple farmland, Natural Fruit Co., Ltd. has no trouble sourcing the finest and freshest raw pineapple. Almost as soon as the fruits are picked, they are cleaned down with water and conveyed through a technologically advanced sterilisation process. Quality Control is exercised to maintain excellent production quality from the very beginning. From selecting raw materials through cleaning, producing, packaging, sterilising, and storing in place; every action maintains and accentuates the quality and standards of our product.



## Pride in our Products

- Canned Pineapple: Cutting Styles:
- Canned Tropical Fruit Cocktail:
- Canned Fruit (Seasonal): Rambutan,
- Frozen Pineapple Juice Concentrate
- Aseptic Pineapple Juice Concentrate
- NFC Pineapple Juice

Slices, Chunks, Titbits, Pieces, and Crushed Pineapple, Banana, Guava, Red Papaya, Yellow Papaya Mango, Etc.



## Food Safety and Quality Certification

- British Retail Consortium (BRC) : The Global Standard for Food Safety
- International Food Standard (IFS)
- Hazard Analysis and Critical Control Point (HACCP) System
- Good Manufacturing Practice (GMP)
- ISO 9001 : 2008

## Facing a Bright Future

Having achieved so much, Natfruit is still not without its plans to go one better. Going forward, diversification will become the company's business development mantra as it applies the pineapple process to a range of other tropical fruits in season with international market appeal. As we move to increase production so as to fulfil the ever-rising world-wide demand for our top-quality products, our other watchword will be expansion.

Thus we pride ourselves on being one of the leading Thai fruit-processing companies serving the region and the world.

## Natural Fruit Co., Ltd.

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**PRAFIC  
2005**



**Prafic 2005**  
by Pranburi Fruit Industrial (2005) Co., Ltd.

Pranburi Fruit Industrial (2005) Co. Ltd., a specialised dried fruits division, is better known nowadays simply as Prafic 2005. As its business of dehydrating, packaging and delivering several kinds of Thai tropical fruits has flourished, so the factory has grown to 350-400 employees, the total number varying according to the demands of the season, with exports of 200 containers annually.

As for the product range, besides pineapple and pineapple core, it extends to papaya, mango, cantaloupe, coconut, pomelo peel, ginger, and beyond.

Natfruit continually supplies the pineapples that Prafic 2005 dries to perfection while other fruits are sourced from nearby fruit farmers with a reputation for picking the finest produce. With the supplier as Natfruit's own pineapple farm, Prafic 2005 benefits from both the best quality and the most even supplies of the raw material pineapple it is possible to get.

Prafic 2005 exports its output all over the world, including Russia, Europe, Australia, North and South America, Middle East, and South Africa, while being always in the process of expanding into new markets.



**Product by Product**

Item	Diced	Slices	Slices (rings)	Spears	Chunks	Sticks	Tidbits	Snacks	Granules
<ul style="list-style-type: none"> <li>▪ <b>Pineapple</b> Color: Natural/Red/Green Orange</li> </ul>	✓		✓				✓		
<ul style="list-style-type: none"> <li>▪ <b>Pineapple Core</b> Color: Natural/Red/Green Orange/Yellow/Violet</li> </ul>	✓	✓			✓	✓		✓	✓
Available flavors: Strawberry, Lime, Apple									
<ul style="list-style-type: none"> <li>▪ <b>Papaya</b> Color: Natural/Red/Green Orange</li> </ul>	✓	✓		✓	✓	✓		✓	✓
Available flavors: Cantaloupe									
<ul style="list-style-type: none"> <li>▪ <b>Mango</b> Color: Natural/Orange</li> </ul>	✓	✓						✓	✓
<ul style="list-style-type: none"> <li>▪ <b>Cantaloupe</b> Color: Natural</li> </ul>	✓	✓		✓					
With cantaloupe flavor									
<ul style="list-style-type: none"> <li>▪ <b>Coconut</b> Color: Natural</li> </ul>	✓	✓						✓	✓
<ul style="list-style-type: none"> <li>▪ <b>Pomelo Peel</b> Color: Green</li> </ul>	✓	✓					✓		
<ul style="list-style-type: none"> <li>▪ <b>Ginger</b> Color: Natural</li> </ul>	✓	✓			✓				
With Crystallized sugar coated, or with icing sugar coated									
<ul style="list-style-type: none"> <li>▪ <b>Guava</b> Color: Yellow/Natural</li> </ul>	✓	✓							
With or without salt added									

**Guaranteed Quality**

- ISO 9001: 2008
- Good Manufacture Practice (GMP)
- Hazard Analysis and Critical Control Point (HACCP)
- Kosher (foods that conform to the regulations of the Jewish Halakhic framework)



**PRANBURI FRUIT INDUSTRIAL (2005) CO., LTD.**

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## Prafic Aloe Vera

by Pranburi Fruit Industrial Ltd., Part.

Prafic takes selected aloe vera crops and cans or bags it for timely delivery in top-quality condition to the customer. The business is seen as the pride of those who got together and formed Thailand's first aloe vera business.

Today, Prafic is noted for its application of the most sophisticated machinery and technology throughout its production processes. The company counts 200-300 employees on its payroll, according to demand and season, and has a production rate of 400 containers annually.

Of the production that the company exports, the largest market is Japan which has a strong cultural affinity for aloe vera products. Other healthy export markets for the products include Korea, Taiwan, South East Asia, and new markets in Europe and Middle East.

The company's drive into export markets greatly benefits from the certifications of excellence it has earned, notably ISO 9001: 2008, GMP, and HACCP. These marks of honour prove to consumers around the world that Prafic aloe vera products are manufactured to the highest standards, ensuring that they are safe, fresh and always top quality.



### Aloe Vera Products

Diced aloe vera is consumed mostly as food ingredients while crushed aloe vera is consumed in health & lifestyle foods, including the crushed or diced aloe vera that is added in yoghurt or drinks. In addition, aseptic aloe vera is widely used in drink mixes and desserts to which it imparts an extra dimension of freshness.

PRODUCT	PACKING MEDIA	CUTTING SIZE	PACKING
ALOE VERA	IN WATER	8 MM.	CAN(A10), 3200 G.
	IN SYRUP	10 MM.	POUCH 4 KG.
	IN LIGHT SYRUP	12 MM.	POUCH 10 KG.
	IN HEAVY SYRUP	15 MM.	POUCH 470 G.
			22 MM. 45 MM.
ASEPTIC ALOE VERA	ALOE VERA OWN JUICE	3-4 MM.	200KG / DRUM
		5-6 MM.	

### Aloe Vera plants

Aloe vera plants are recognised as being high in nutrients and therefore offer many benefits in areas such as health care. From a medicinal point of view, it is particularly useful in healing digestive problems such as heartburn. Its status as a powerful herbal medicine dates back over several generations.



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